5901-A Peachtree Dunwoody Rd. Ste.275
Atlanta, Georgia 30328
1-800-360-member (6362)
www.georgiapowerfcu.org

FOR IMMEDIATE RELEASE

Georgia Power Federal Credit Union Announces New Social Media Presence on Facebook

--Putting Engagement on the Forefront--

ATLANTA, GA. June 20, 2011- Georgia Power Federal Credit Union (georgiapowerfcu.org), a nonprofit cooperative who primarily serves employees of the electric utilities industry has launched a new social media presence on Facebook. The new page will inform both members and non-members about money saving tips, news and trends related to financial fitness.

Part of the mission of Georgia Power Federal Credit Union (GPFCU), is to provide members with financial services that enable them and their families to live a better life. Over 400 million people have Facebook accounts and over 175 million people sign-in to their Facebook accounts every day. According to, GPFCU President/ CEO, Emily James, "Using our Facebook page to engage people, provide useful information and ultimately help them live a better life, is a direct correlation to our mission statement."

The new GPFCU Facebook page is a lively area for money-saving tips, trends and industry news, discussion, and frequently asked questions, as well as a valuable resource for anyone who wants a good deal, stated James.

GPFCU was founded in 1935 by a small group of Georgia Power Company-Atlanta division employees. Today, GPFCU serves thousands of members and is known for putting members' first , providing professional customer service and competitive rates. GPFCU serves members in eleven southeastern states. Through the use of technology, automated services, surcharge free ATM's, website services, and the Shared Branching Network, GPFCU provides members convenient services without adding costly brick and mortar locations. The integration of social media into our institution broadens our reach and emphasizes the use of technology in the way we do business.

About Georgia Power Federal Credit Union:
Georgia Power Federal Credit Union is a nonprofit cooperative, where you are a member-owner. We believe ***our members come first***. We strive to provide professional service, a variety of financial products and competitive rates. Visit www.georgiapowerfcu.org for more information and learn how to become a member.

Press Contact:
Megan M. Leitner
Georgia Power Federal Credit Union
770-677-0324